TRAUMA-AWARE
EDUCATION

Inspiring minds, transforming lives and moving beyond awareness!

#TraumaAware2026

SPONSORSHIP PROSPECTUS

CONFERENCE

29 - 31 October 2026
Brisbane Convention and Exhibition Centre
traumaawareeducation.com.au

CONFERENCE FOUNDER
Dr Judith Howard,
Queensland University of Technology

BUSINESS PARTNER
Education Economy

CONFERENCE ORGANISER
Expert Events

YOU ARE INVITED

We are delighted to invite you to partner with us as a valued sponsor of the 2026 Trauma-Aware Education Conference, our fifth biennial event since its beginning in 2017. Each conference has continued to grow in scale and impact, drawing educators, practitioners, researchers, and leaders who are deeply committed to supporting learners affected by trauma. We are proud that our conferences have become a meeting place for collaboration, innovation, and inspiration, and we warmly welcome you to join us in 2026.

The 2026 conference promises to be our most transformative yet. Delegates will experience inspiring keynote presentations, engaging breakout sessions, and opportunities for meaningful professional networking. Our program reflects the latest research and best practice, with a strong emphasis on balancing rigorous learning with social connection and wellbeing. We believe that a Trauma-Aware approach values the social and emotional needs of educators and practitioners as much as those of the learners they support.

The theme for 2026, “Inspiring minds, transforming lives and moving beyond awareness”, reflects our shared vision to progress from understanding trauma to creating real, positive change. Our focus extends across the life course, from early childhood through to higher education, recognising the importance of Trauma-Aware practice at every stage of learning.

Trauma-Aware education is informed by neuroscience and health research which demonstrates the profound impact of trauma and adversity on development, learning, and long-term wellbeing. By addressing these impacts through evidence-based practice, education systems can help improve both life outcomes for learners and professional wellbeing for educators. Our conference seeks to build strong connections between researchers, practitioners, leaders, support services, and education providers.

We would be honoured to showcase your organisation’s support and commitment by partnering with us as a sponsor of the 2026 Trauma-Aware Education Conference.

Yours sincerely,
The Trauma-Aware Education Conference Committee

Inspiring minds, transforming lives and moving beyond awareness

At the 2026 conference, our delegates will:

- hear from inspiring international and national experts during informative keynote addresses
- engage with an exciting and interactive program of breakout sessions and masterclasses where great practice, research and ideas are shared
- enjoy an exciting and entertaining conference dinner
- explore and learn from exhibitions from key organisations and service providers
- engage and network with like-minded colleagues and leaders in the field.

WHO YOU CAN EXPECT TO REACH?

The fourth Trauma-Aware Education Conference (2024) attracted Australasian delegates from a broad range of sectors. The 2026 conference is aimed for educators (from birth to adulthood) and allied professionals who want to deepen their understanding and practical application of trauma-aware and trauma-transformative approaches in education.

Through securing a sponsorship package, your organisation will be strategically placed to profile your work as a key partner of this conference, to a vast market.

BENEFITS OF SPONSORING OR EXHIBITING

ALIGN your organisation to the important conversations of this leading conference.

SUPPORT the national paradigm shift to Trauma-Aware Education.

SPOTLIGHT your organisation to key stakeholders.

CONNECT with your target market.

GENERATE consumer preference and new clients.

Early confirmation of sponsorship will maximise your organisation's visibility and ensure access to the full range of promotional benefits. With a variety of sponsorship packages and entitlements available, your organisation can choose the level of exposure that best aligns with your goals. An extensive marketing campaign, including advertisements, direct mail, email broadcasts, and web and social media promotion, will run in the lead-up to the conference, offering opportunities for your company to be showcased as a valued supporter.

Tailored packages

We are also able to offer you a customised sponsorship package to promote the benefits of your products and services in a unique way. If you'd like to discuss these opportunities, please contact our Business Partner, Education Economy (Managing Director, Ben Sacco):

+ 61 450 712 258
ben@educationeconomy.com.au

SPONSORSHIP SUMMARY

Prices include 10% Goods and Services Tax (GST).

	Platinum sponsor	Gold sponsor	Silver sponsor	Bronze sponsor	Dinner sponsor	Name badge sponsor	Exhibitor
	$16,000 5 opportunities	$12,000 5 opportunities	$9,000 5 opportunities	$5,500 5 opportunities	SOLD	SOLD	$3,200 Limited
Logo and profile on website	✓	✓	✓	✓	✓	✓	✓
Logo and promotional items in app	✓	✓	✓	✓	✓	✓	✓
Logo included in EDMs	✓	✓	✓	✓	✓	✓	-
Logo on combined sponsors PowerPoint slide	✓	✓	✓	✓	✓	✓	-
Logo on delegate name badge	-	-	-	-	-	✓	-
Promotional content in EDM	✓	-	-	-	-	-	-
Acknowledgment at opening plenary sessions	✓	✓	✓	✓	✓	✓	-
Display freestanding pull-up banner (supplied by sponsor)	2	1	1	1	1	-	-
Social media post with sponsor mention	✓	-	-	-	-	-	-
Registration	5	3	2	1	1	1	-
Exhibitor registration	-	-	-	-	-	-	1
Complimentary dinner tickets	5	3	2	1	2	1	-
Tabletop display	1 (two tables)	1	1	1	-	-	1
App banner advertisement	1	-	-	-	-	-	-
Dedication page on app	1	-	-	-	-	-	-
App push notification	1	1	-	-	-	-	-
Satchel insert	1	1	1	1	1	1	1
Delegate list	✓	✓	✓	✓	-	-	✓

Please note the above table is a summary of entitlements provided for ease of comparison, please read the full list of entitlements on the following pages for all details.

If you would like to support the conference but these sponsorship opportunities do not meet your requirements, please do not hesitate to contact Education Economy, Ben Sacco.

+ 61 450 712 258

ben@educationeconomy.com.au

PLATINUM SPONSOR

$16,000 (inc GST) - Five opportunities

As a Platinum Sponsor of the Trauma-Aware Education Conference, your organisation will be recognised as a leading supporter of trauma-aware education in Australia. The platinum sponsorship provides maximum visibility and direct exposure to both Australian and international educators, enhancing your brand profile and reinforcing your commitment to advancing trauma-aware practices.

Exclusive Benefits:

This is an opportunity to be named as the sponsor of a keynote presentation *(preference will be allocated on receipt of application form and payment)*.

- Opportunity to display one (1) freestanding pull-up banner (supplied by sponsor) on the stage during the sponsored keynote session
- Twitter and Facebook post with sponsor mention
- Company logo featured on the PowerPoint slide displayed during your sponsored keynote presentation
- Opportunity to provide promotional content to be included in one (1) electronic direct marketing (EDM) email, sent to conference database

Sponsor acknowledgement

Each Platinum Sponsor will be acknowledged on all marketing and communication materials (subject to time of booking), including:

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app
- Company logo (with hyperlinks to your website) included on all electronic direct marketing (EDM) emails from the time of confirmation
- Company logo featured on the combined sponsor PowerPoint slide shown in all session rooms before and after sessions
- Acknowledgement as a Platinum Sponsor at the opening plenary sessions
- Opportunity to display one (1) freestanding pull-up banner (supplied by sponsor) in the foyer for the duration of the conference

Registrations

- Five (5) delegate registrations, which includes attendance at the conference sessions, lunches, and morning and afternoon teas.
- Five (5) complimentary tickets to the conference dinner

Exhibition

- One (1) table-top display in the exhibition area (includes two trestle tables, backboard and four chairs)

Marketing and branding in the attendee app

- One (1) banner advertisement in the conference app (artwork to be supplied by the sponsor as per specifications provided by the conference organiser)
- One (1) dedicated page on the app to showcase your organisation
- One (1) push notification which will appear as a text message at the top of the app screen.

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your table-top display.

Delegate list

Electronic copy of attendance numbers and delegate list (including name, position, organisation and email address subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference.

GOLD SPONSOR

$12,000 (inc GST) - Five opportunities

Sponsor acknowledgement

Each Gold Sponsor will be acknowledged on all marketing and communication materials (subject to time of booking), including:

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app
- Company logo (with hyperlinks to your website) included on all electronic direct marketing (EDM) emails from the time of confirmation
- Company logo featured on the combined sponsor PowerPoint slide shown in all session rooms before and after sessions
- Acknowledgement as a Gold Sponsor at the opening plenary sessions
- Opportunity to display one (1) freestanding pull-up banner (supplied by sponsor) in the foyer for the duration of the conference

Registrations

- Three (3) delegate registrations, which includes attendance at the conference sessions, lunches, and morning and afternoon teas.
- Three (3) complimentary tickets to the conference dinner

Exhibition

- One (1) table-top display in the exhibition area (includes one trestle table, backboard and two chairs)

Marketing and branding in the attendee app

- One (1) push notification which will appear as a text message at the top of the app screen *(content supplied by sponsor)*.

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your table-top display.

Delegate list

Electronic copy of attendance numbers and delegate list (including name, position, organisation and email address subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference.

SILVER SPONSOR

$9,000 (inc GST) - Five opportunities

Sponsor acknowledgement

Each Silver Sponsor will be acknowledged on all marketing and communication materials (subject to time of booking), including:

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app
- Company logo (with hyperlinks to your website) included on all electronic direct marketing (EDM) emails from the time of confirmation
- Company logo featured on the combined sponsor PowerPoint slide shown in all session rooms before and after sessions
- Acknowledgement as a Silver Sponsor at the opening plenary sessions
- Opportunity to display one (1) freestanding pull-up banner (supplied by sponsor) in the foyer for the duration of the conference

Registrations

- Two (2) delegate registrations, which includes attendance at the conference sessions, lunches, and morning and afternoon teas.
- Two (2) complimentary tickets to the conference dinner

Exhibition

- One (1) table-top display in the exhibition area (includes one trestle table, backboard and two chairs)

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your table-top display.

Delegate list

Electronic copy of attendance numbers and delegate list (including name, position, organisation and email address subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference.

BRONZE SPONSOR

$5,500 (inc GST) - Five opportunities

Sponsor acknowledgement

Each Bronze Sponsor will be acknowledged on all marketing and communication materials (subject to time of booking), including:

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app
- Company logo (with hyperlinks to your website) included on all electronic direct marketing (EDM) emails from the time of confirmation
- Company logo featured on the combined sponsor PowerPoint slide shown in all session rooms before and after sessions
- Acknowledgement as a Bronze Sponsor at the opening plenary sessions
- Opportunity to display one (1) freestanding pull-up banner (supplied by sponsor) in the foyer for the duration of the conference

Registrations

- One (1) delegate registration, which includes attendance at the conference sessions, lunches, and morning and afternoon teas.
- One (1) complimentary ticket to the conference dinner

Exhibition

- One (1) table-top display in the exhibition area (includes one trestle table, backboard and two chairs)

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels.

Delegate list

Electronic copy of attendance numbers and delegate list (including name, position, organisation and email address subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference.

CONFERENCE DINN ONSOR

$8,000 (inc GST) - C

SOLD

Exclus

This is an ive conference dinner sponsor

- Comp nference dinner menus
- Opportunity to display one (1) freestanding pull-up banner (supplied by sponsor) at the conference dinner

Sponsor acknowledgement

As the Conference Dinner Sponsor, you will be acknowledged on all marketing and communication materials (subject to time of booking), including:

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app
- Company logo (with hyperlinks to your website) included on all electronic direct marketing (EDM) emails from the time of confirmation
- Company logo featured on the combined sponsor PowerPoint slide shown in all session rooms before and after sessions
- Acknowledgement as the conference dinner sponsor at the opening plenary sessions

Registrations

- One (1) delegate registration, which includes attendance at the conference sessions, lunches, and morning and afternoon teas.
- Two (2) complimentary ticket to the conference dinner

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels.

> *Hands down the best professional development I've been to in my 17-year career.*

NAME BADGE SPO

$4,500 (inc GST) - O

SOLD

Exclu

This is a e name badge sponsor

- Comp , alongside the conference branding. *The c eserves all rights in the selection of the appropriate confer me badge and lanyard.*

Sponsor acknowledgement

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app
- Company logo (with hyperlinks to your website) included on all electronic direct marketing (EDM) emails from the time of confirmation
- Company logo featured on the combined sponsor PowerPoint slide shown in all session rooms before and after sessions

Registrations

- One (1) delegate registration, which includes attendance at the conference sessions, lunches, and morning and afternoon teas (does not include the conference dinner; however, can be purchased separately).

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels.

**All sponsorship inclusions are subject to deadlines and committee approvals*

> *Thank you for caring enough about this topic and to bring it to our attention.*

EXHIBITOR

$3,200 (inc GST) - Limited opportunities

Sponsor acknowledgement

- Company logo featured on the conference website (with hyperlinks to your website) and a 250-word company profile
- Company logo, company profile, digital flyer, video link and URL link featured in the conference app

Registrations

- One (1) exhibitor registration, which includes access to the exhibition hall, lunches, and morning and afternoon teas (does not include conference sessions or the conference dinner; however, dinner tickets can be purchased separately).

Exhibition

- One (1) table-top display in the exhibition area (includes one trestle table, backboard and two chairs)

Satchel insert

Opportunity to provide one (1) branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your table-top display.

Delegate list

Electronic copy of attendance numbers and delegate list (including name, position, organisation and email address subject to delegate consent and in accordance with Australian Privacy & Anti-Spam Legislation), to be made available prior to the conference, and final delegate list post conference.

APPLICATION TO SPONSOR

To submit your application, please click on Apply now.

Apply now

Payment

Sponsorship arrangements will not be confirmed until payment is received.

Payment options:

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to traumaconf@expertevents.com.au.

Your cancellation of participation at the conference

All cancellations must be advised in writing directly to Expert Events.

- Sponsors – If you provide notice of cancellation to Expert Events prior to Friday 10 April 2026 a 50% cancellation fee will apply. On or after 10 April 2026, a 100% cancellation fee will apply.
- Exhibitors – If you provide notice of cancellation to Expert Events prior to Friday 19 June 2026 a 50% cancellation fee will apply. On or after day 19 June 2026, a 100% cancellation fee will apply.

Terms and conditions

Please refer to the sponsorship and exhibition agreements for full terms and conditions.

Queensland University of Technology (ABN 83 791 724 622) has engaged Expert Events Pty Ltd (ABN 35 619 941 561) to manage this event on their behalf.

Expert Events (ABN 35 619 941 561) has engaged Education Economy Pty Ltd (ABN 36 526 741 734) as a key business partner for the Conference.

An important note about privacy

The information you provide when you submit your personal information to us will be collected by Expert Events Pty Ltd and will be shared with QUT and other participants in the event, as set out in Expert Events' privacy policy, privacy collection statement and the specific consents contained in the conference website and in the terms and conditions for sponsors and exhibitors. Expert Events' privacy policy can be found at: www.expertevents.com.au/privacy-policy.

FURTHER INFORMATION

For further information please contact Education Economy, Ben Sacco:

+ 61 450 712 258

ben@educationeconomy.com.au

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